

### 2025 POST-EVENT **AUDIENCE REPORT**

October 7-9, 2025

**Anaheim Convention Center,** Anaheim, CA

FEATURING: WESTEC

SMART MANUFACTURING EXPERIENCE

bright**minds** 

west.mtseries.com

sme & AMT

## POST SHOW REPORT AUDIENCE NUMBERS

7000 TOTAL ATTENDANCE

214 NEW PRODUCT DISPLAYS

TOTAL EXHIBITING COMPANIES

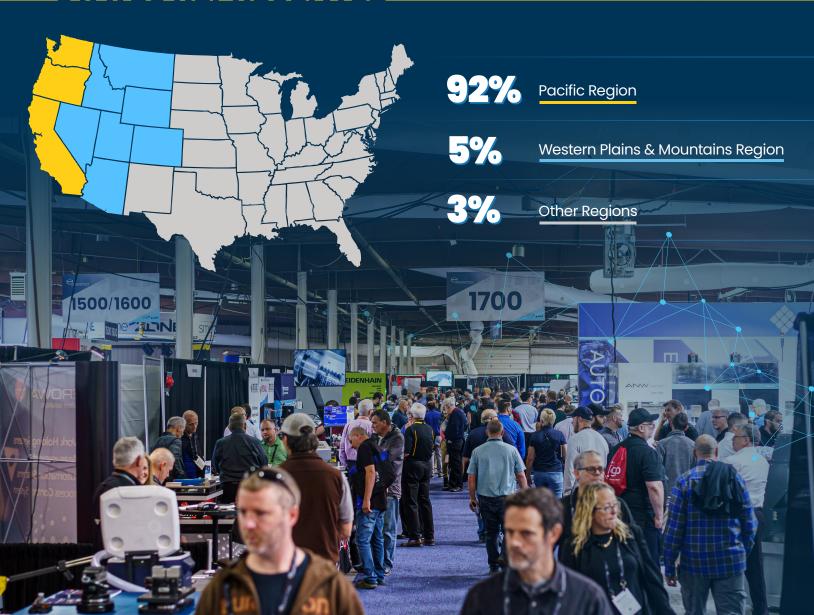
54 NUMBER OF SPEAKERS

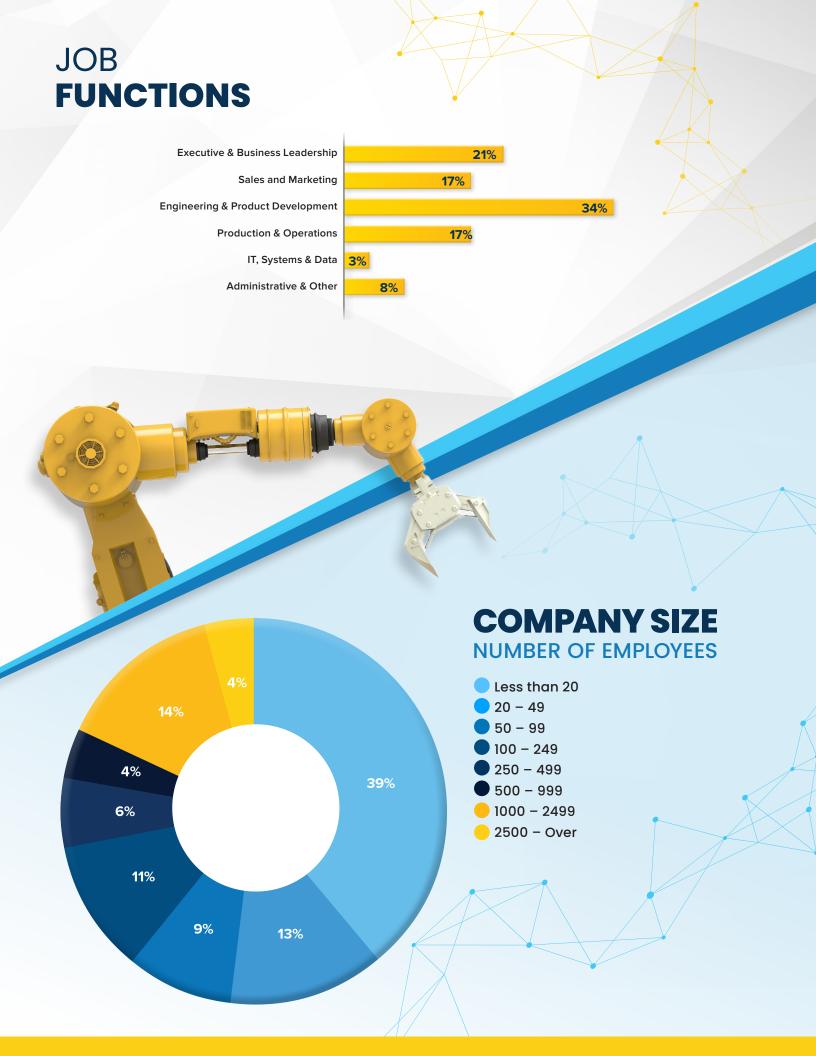
203,000 TOTAL EVENT SQ. FT.

23,000 LEADS SCANNED

HOURS OF EDUCATIONAL CONTENT

#### **STATES REPRESENTED**





#### TOP TECHNOLOGIES EVALUATED

Additive Manufacturing & Digital Design

Machining, Tooling & Finishing

**Automation, Robotics & Smart Manufacturing** 

**Materials & Forming Technologies** 

**Measurement & Quality Assurance** 

Digital Infrastructure & Data Systems
Fabrication, Welding & Mold Making
Plant Operations & Sustainability
Emerging & Specialty Technologies



# PRIMARY BUSINESS AREA - ATTENDEES



📂 Aerospace & Defense



Automotive & Transportation



Education & Research



Electronics & Technology



Energy & Petroleum



**Furniture** 



Manufacturing & Machinery



**Materials & Fabrication** 



**Medical & Life Sciences** 



**Professional & Technical Services** 

#### TOP ATTENDING COMPANIES



A.J. Rod Co. LTD

Amada America

Ametek

**Applied Materials** 

**Arrowhead Products** 

Atlas Copco

Bad Ass Band Saws

Beckman Coulter

Boeing

**Bosch Rexroth** 

Cemex

Chaparral Machinery

Coherent

Collins Aerospace

Dassault Systèmes

**Doosan Robotics** 

**Epson Robots** 

**FANUC** America

Flowserve

General Atomics

Gulfstream Aerospace

Haas Automation

Hexagon AB

Hexagon Manufacturing

Intelligence

**Hexcel Corporation** 

Honeywell Aerospace

Hypertherm Associates

Hyundai Translead

J&L Custom Plastic Extrusions

John Deere

Kennametal

LADWP

Leeper Manufacturing, Inc.

Lockheed Martin

Makino Inc.

Mazak Corporation

Milliken & Company

Mitsubishi Electric

Mitsubishi Electric Automation

Mitsubishi Heavy Industries

Mitsubishi Materials USA

Northrop Grumman

Parker Hannifin

Panasonic Industrial Devices

Precision Castparts Corp.

Pratt & Whitney

**Prosper Machine Tools** 

Quantum Machinery Group

Raytheon Technologies

Relativity Space

Renishaw

Sandvik Coromant

Savira

Siemens Energy

SMC Corporation

SMW Autoblok

Solar Turbines

SpaceX

Teledyne Technologies

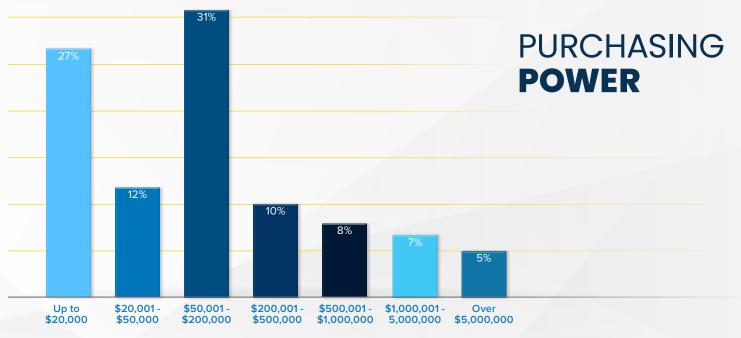
Toyota Motor North America

Trimble

Trumpf Inc.

Yaskawa America





of attendees have direct influence on purchasing decisions.

30%

of attendees have purchasing budgets exceeding \$200,000.



